

# HELPING BUSINESSES SAVE

## CEDARBURG LIGHT & WATER BUSINESS INCENTIVE PROGRAMS



**We can help determine the potential for your business to realize significant cost savings by improving the energy efficiency without sacrificing productivity.** We have many programs that can help improve your business's bottom line.

### EFFICIENCY INCENTIVES:

When planning efficiency improvement projects, we can help determine the potential cost savings, payback timelines, available cash incentives, and further uncover opportunities for cost and energy savings.

### SHARED SAVINGS:

We give businesses the upfront capital – up to \$50,000 – needed to make energy-efficiency improvements. Repayments are made in regular installments on your monthly utility bill. And because your repayment plan is based entirely on the improvements savings, your utility bill will stay almost the same.

### CAPACITY GENERATOR:

Our Capacity Generator Program provides your business with a cost-effective solution when a backup power source is needed for your facility. The program allows businesses to receive monthly payments for often idle equipment, while still enabling options to operate during power outages.

### CURTAILABLE CAPACITY:

The Curtailable Capacity Program provides participating businesses with a financial incentive to reduce the strain on the electric system during periods of high demand or extreme pricing.

### NEW LOAD MARKET PRICING:

We offer retail rates to provide market-based discounts that can encourage existing customers to expand and new customers to locate in our service territory.

### RFP FOR ENERGY EFFICIENCY:

In partnership with our power supplier, WPPI Energy, this program is designed to encourage investment by large commercial and industrial customers in energy efficient improvements. Up to \$250,000 of incentive funding is available during each bid cycle (spring and fall) on projects saving at least 100,000 kWh.

### NEW CONSTRUCTION DESIGN ASSISTANCE:

We work with new building owners, design professionals, and construction contractors to deliver buildings that provide improved energy efficiency, peak load reduction, improved systems performance, and greater comfort for both new construction and additions. We provide incentives to both design teams and building owners who implement energy efficiency measures into their new construction projects.

### POWER QUALITY SERVICE:

Our Power Quality Service will help you to identify electrical problems at your facility, determine the causes and provide you with recommended, cost-effective solutions.

### TECHNICAL TRAINING & OUTREACH:

We offer training to business owners, facility managers, contractors and other trade allies to help customers manage their energy costs.

### Keep You Informed

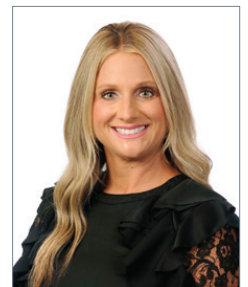
Our dedicated Energy Services Manager is available to assist you and your business.

### ASHLEY SONSTHAGEN

Energy Services Manager

(608) 825-1764

[asonsthagen@wppienergy.org](mailto:asonsthagen@wppienergy.org)



[cedarburglightandwater.org](http://cedarburglightandwater.org) • (262) 375-7650

At Cedarburg Light & Water Utility, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

SHARED STRENGTH THROUGH @ WPPI ENERGY