# PUBLIC ART COMMISSION January 30, 2020

PAC20200130-1 UNAPPROVED

A meeting of the Public Art Commission of the City of Cedarburg, Wisconsin, was held on Thursday, January 30, 2020 at 5:00 p.m. at City Hall, W63 N645 Washington Avenue, lower level, room 2.

The meeting was called to order by Chairperson Melissa Wraalstad at 5:00 p.m.

Roll Call: Present: Lisa Brobst, Judith Kervin, Kerry Tharp, Council Member Sherry Bublitz,

Deb Mortl, Melissa Wraalstad, Sue Schrader

Excused: Blaine Gibson, Paul Yank

Also Present: Economic Development Coordinator Mary Sheffield, City Administrator

Mikko Hilvo, Samantha Landre

# STATEMENT OF PUBLIC NOTICE

Chairperson Wraalstad acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

# **APPROVAL OF MINUTES**

Motion made by Sue Schrader, seconded by Kerry Tharp, to approve the November 21, 2019 minutes. Motion carried without a negative vote with Blaine Gibson and Paul Yank excused.

# **COMMENTS & SUGGESTIONS FROM CITIZENS – None**

#### **UNFINISHED BUSINESS**

#### Discuss Cedarburg Gallery Night in 2020; and Action Thereon

- Announcement was reviewed and approved by committee except for logo.
- Judith Kervin will have a professional design several logo choices. Deb Mortl will ask students to design a logo. Logos will be reviewed, and one will be chosen at the February meeting.
- Event advertising will begin March 1.
- City Administrator Hilvo will send a "Save the Date" to the Cedarburg Chamber and News Graphic.
- Melissa Wraalstad will place an event announcement on a free calendar.
- City Administrator Hilvo will obtain a permit for amplification, if necessary.
- Kerry Tharp is working on artist talks and demonstrations.
- Groups should bring schedule of events from each museum to February meeting.
- Sue Schrader is the contact for live performances. She offered Summer Sounds airstream, bar, and stage. City Administrator Hilvo suggested this would work in front of the Community Gym,
- Interested groups include: Quilt Museum, Cedarburg Cultural Center, Cedarburg Art Museum, History Museum, and Cedarburg Library. Sue Schrader suggested perhaps CPL could broadcast live from the event, and the library could present their new maker space. Council Member Bublitz will discuss this with library.

- Trolley cost is \$250 per hour. Summer Sounds will cover one hour. Melissa Wraalstad and Economic Development Coordinator Sheffield will write up a TP&D grant request to cover two hours (\$500). Various museums mentioned they could share the remaining \$250 cost.
- Lisa Brobst will create an Instagram account for the Public Art Commission for advertising the event. TP&D can also advertise.
- Cedarburg Performing Art Center (CPAC) will host Texas Tenors this evening at 7:30 p.m. Deb Mortl will ask CPAC to mention event in their advertising. Concert attendees can enjoy Gallery Night before the concert.

# Consider Public Art to Promote Recycling; and Action Thereon

- Sue Schrader hopes to hear back on the grant request in March.
- This opportunity needs to be passed on to sculptors.
- City Administrator Hilvo will create a link to the project on the City website.
- City Administrator Hilvo and Melissa Wraalstad will meet to discuss how recycling can be tied into this project.

# **NEW BUSINESS**

# **Discuss New Public Art Ideas; and Action Thereon**

- Sue Schrader asked to keep murals on the agenda for March. Wallpaper City offered to do a presentation to the group as to how other communities have funded murals.
- Judith Kervin would like City Administrator Hilvo to consider the area behind the stage in the Community Gym as a location for future murals.

#### **ADJOURNMENT**

Motion was made by Lisa Brobst, seconded by Kerry Tharp, to adjourn the meeting at 5:54 p.m. Motion carried without a negative vote with Blaine Gibson and Paul Yank excused.

Mary Sheffield Acting Secretary

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