

PAC20190328-1
UNAPPROVED

The meeting was called to order by Chairperson Melissa Wraalstad at 5:05 p.m.

Excused - Blaine Gibson, Lisa Brobst

Also Present - Economic Development Coordinator Mary Sheffield

Chairperson Wraalstad acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

Motion made by David Eitel, seconded by Kerry Tharp, to approve the February 28, 2019 minutes. Motion carried without a negative vote with Blaine Gibson and Lisa Brobst excused.

UNFINISHED BUSINESS

Discuss Utility Boxes Wrapped with Photos of Historic Buildings; and Action Thereon – No Report

The Committee appreciated Dave Eitel's letter and banner ideas, and asked that Director Hilvo pass these ideas along to Director Pierschalla along with the Committee comments.

- The majority of the Committee preferred the letters vs. banners. Letters are more artistic than banners.
- Council Member Burkart suggested characters from books instead of letters. Perhaps characters from a Barb Josse book.
- Letters might be created in the City shop, library, or could discuss with high school woodworking class.
- Once letters are made, suggestions for painting include an evening at Summer Sounds, beer garden at Cedarburg Art Museum, and the library hosting several painting sessions.
- Funding by Friends of the Library.
- Discussion will continue at April meeting.

NEW BUSINESS

Discuss Fall In Love Wall; and action thereon

Sue Schrader asked if this was taking the place of the “Before I Die” wall. Minutes reflect that at the February meeting the art wall took a different direction with “Dear Cedarburg” or newly branded logo with “Fall In Love” theme. Sue Schrader asked that the group revisit the “Before I Die” wall at the April meeting. She felt that a logo wall is more marketing and should be done by the Chamber of Commerce or TP&D. If marketing is involved, it is not art. She also thought the “love” theme was used last summer. Kerry Tharp had discussed using a wall behind the Cultural Center with the Director. A “Before I Die” wall placed on the City Hall front lawn was suggested.

Discuss New Public Art Ideas; and Action Thereon

- “Before I Die” wall – place on the next agenda
- Melissa Wraalstad informed the group of a new Artist Guild Art Walk scheduled for September 13.
- Sue Schrader revealed the 2019 Summer Sounds theme will be Music & Arts. Artists will be featured each Friday in the park.

ADJOURNMENT

Motion was made by Council Member Burkart, seconded by Deb Mortl, to adjourn the meeting at 6:02 p.m. Motion carried without a negative vote with Blaine Gibson and Lisa Brobst excused.

Mary Sheffield
Economic Development Coordinator

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