

LANDMARKS COMMISSION
March 26, 2020

LAN20200326-1
UNAPPROVED

A regular meeting of the Landmarks Commission, City of Cedarburg, Wisconsin, was held Thursday, March 26, 2020 online via the [zoom](#) app.

The meeting was called to order by Chairperson Judy Jepson at 7:09 p.m.

Roll Call: Present – Judy Jepson, Tomi Fay Forbes, Tom Kubala, James Pape, Robert Ross, Doug Yip

Excused – Jeffrey Ellmaker, Council Member Garan Chivinski

Also Present – City Planner Jon Censky, Mayor Michael O’Keefe, City Administrator Mikko Hilvo, Engineering & Planning Secretary Vicki Guthrie, news media

STATEMENT OF PUBLIC NOTICE

Chairperson Jepson acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by Commissioner Ross, seconded by Commissioner Kubala, to approve the minutes of the March 12, 2020 meeting. Motion carried without a negative vote with Council Member Chivinski and Commissioner Ellmaker excused.

COMMENTS AND SUGGESTIONS FROM CITIZENS – None

NEW BUSINESS

Exterior Changes for The Shinery Located at W63N678 Washington Avenue; and Action Thereon.

Petitioner and business owner Troy Reissmann submitted an application for approval to paint the outside doors and add a hillbilly mannequin to the roof deck outside of his business. Building owner Brian Collins submitted an email dated March 20, 2020 that stated he did not approve of the new paint color; therefore, Commissioners were advised that they cannot discuss this change. Petitioner Reissmann will meet with Mr. Collins to discuss color options and reappear in front of the Landmarks Commission for approval. Commissioner Kubala reminded the Commission that when considering paint colors, the door and window trim colors do not need to match each other on a historic building.

Regarding the hillbilly mannequin rocking chair on the roof deck over the front porch, Mr. Collins advised that he had no problem. Petitioner Reissmann stated that although the roof deck area is accessible from the second floor, this deck will be inaccessible to guests. When questioned by the Commission on whether the mannequin could be taken inside at night if added to the front porch instead, Petitioner Reissmann stated that the piece was heavy and awkward to move, as well as too large to be placed on the front porch, which serves as the entrance to his business. He feels the hillbilly is a good promotional item for his business, given the popularity of the product in the southern United States. Petitioner Reissmann stated that the intention of the mannequin is to remind people of the tradition of moonshining itself.

The same mannequin was placed on the roof over their previous location in the Cedar Creek Settlement; however, Petitioner Reissmann did not apply for approval of that original placement. Despite this fact, Commissioner Pape pointed out that when the mannequin was on the roof at the Settlement it was not an issue, and that artists in fact painted it into their landscapes of the area. Planner Censky added that there have been no complaints to the City about it in the past. Commissioner Ross noted that the former placement of the mannequin was not on Washington Avenue, and was not as immediately visible as it would be in the current location. He stated that he feels that this type of promotional item is more appropriate for a tourist location such as the Wisconsin Dells, rather than downtown Cedarburg. Commissioner Forbes stated it seems more appropriate to a western town such as Oatman or Tombstone, Arizona, and is not reflective of the history of Cedarburg. Chairperson Jepson stated that it may be appropriate for a festival or temporary use; however, she agreed that the permanent placement does not lend itself to the authentic history of Cedarburg. Commissioner Kubala pointed out that the mannequin does not impact the quality of architecture of the building, but is intended as a reflection of the retailer, to which Commissioner Pape agreed. Commissioner Ross stated that he did not want to see a precedent of allowing mannequins on the roof in the historic downtown.

Action:

Commissioner Kubala moved to approve the placement of the hillbilly mannequin as proposed. The motion was seconded by Commissioner Pape. The motion failed with Commissioners Yip, Kubala and Pape in favor and Chairperson Jepson, Commissioners Forbes and Ross opposed with Council Member Chivinski and Commissioner Ellmaker excused.

Consider Approval of the New Business Identification Sign for the Cedarburg Coffee Roastery Located at W62N603 Washington Avenue; and Action Thereon.

Petitioner Randy Ahl is requesting to update their existing business sign for the Cedarburg Coffee Roastery with their new sign. He stated that the proposed sign will not be lit and will be made of a rigid aluminum that will not swing. The proposed colors for the sign were also submitted as Vinyl Oyster for the lettering and trim, with Matte Black as the background.

Action:

Commissioner Ross moved to approve the new sign with the stipulation that the fasteners be attached to the mortar of the building as opposed to the brick. Commissioner Kubala seconded the motion. The motion carried without a negative vote with Council Member Chivinski and Commissioner Ellmaker excused.

Discuss Verbiage for the Recognition Plaque for the Retirement of Wisconsin State Preservation Officer Joe DeRose and Discuss Recognition Meeting; and Action thereon.

Due to the continuing COVID-19 outbreak, a public gathering or presentation will not be scheduled at this time. Further discussion will be revisited at a future meeting.

ADJOURNMENT

Motion made by Commissioner Kubala, seconded by Commissioner Pape, to adjourn the meeting at 7:38 p.m. Motion carried without a negative vote with Council Member Chivinski and Commissioner Ellmaker excused.

Tomi Fay Forbes
Secretary

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