

ECONOMIC DEVELOPMENT BOARD
January 4, 2023

EDB20230104-1
UNAPPROVED

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, January 4, 2023 at City Hall, W63 N645 Washington Avenue, second floor, Council Chambers and online utilizing the Zoom app.

The meeting was called to order by City Administrator Hilvo at 9:00 a.m.

Roll Call: Present: Mark Roller, DJ Burns, Michael Pahl, Anna Marie Armbruster, Alex Uhan,

Excused: Council Member Kristin Burkart, Maggie Dobson (non-voting)

Also Present: City Administrator Hilvo, Deputy City Clerk Amy Kletzien

STATEMENT OF PUBLIC NOTICE

Deputy Clerk Kletzien acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by DJ Burns, seconded by Michael Pahl, to approve the November 2, 2022 Economic Development Board minutes. Motion carried without a negative vote with Council Member Burkart and Maggie Dobson excused.

COMMENTS & SUGGESTIONS FROM CITIZENS - None

REPORTS

Administrator Hilvo provided the following update:

- Brand Strengthening – N/A
- Beautification – N/A
- Social Media – N/A
- Business Attraction and Recruitment – The Plan Commission approved the addition of a deck on the building on the corner of Portland Road and Mill Street.

UNFINISHED BUSINESS

Discussion and Possible Action on a Strategic Plan for the Committee
South End of Washington Avenue

This item will be discussed at the next meeting.

Discussion and Possible Action on Smart Growth Area #1

City Administrator Hilvo presented a concept plan drawn for this property by Kubala Washatko in 2004.

The Board members commented that the plan was balanced and timeless.

DJ Burns stated that the property is only cleaned to industrial standards. To make it a residential

development the site would need to be cleaned up to a residential standard.

City Administrator Hilvo will continue to check with Mercury Marine and the DNR on the closure of this site.

The Board understands that any decision on this property needs to be examined closely for liability issues because of the contamination on the site.

NEW BUSINESS

Discussion and Possible Action on a Vibrant Spaces Grant Program

The Board decided not to pursue this grant.

Discussion and Possible Action on Review of all Smart Growth Areas in the City

This discussion is postponed to the next meeting.

Discussion and Possible Action on New Economic Development Programs and Ideas

- Investigate Wi-Fi service and speakers in Downtown Cedarburg.

Identify and Possible Action on Future Agenda Items and Confirm Next Meeting Date (February 1, 2023 at 9:00 a.m.); and Action Thereon

Items for the next meeting:

- Brief Updates
- Strategic Plan (concentrating on the south end of Washington Avenue)
- Review all Smart Growth areas in the City
- Investigate Wi-Fi service and speakers in Downtown Cedarburg
- Future meeting date and time

The next meeting of the Economic Development Board will be held on Wednesday, February 1, 2023 at 9:00 a.m.

ADJOURNMENT

Motion made by DJ Burns, seconded by Alex Uhan, to adjourn the meeting at 10:10 a.m. Motion carried without a negative vote with Council Member Burkart and Maggie Dobson excused.

Amy Kletzien
Deputy City Clerk